

## **Student Assistant, Communication and Marketing**

COACH Solutions, Copenhagen, Denmark

Do you want hands-on experience before you graduate? Interested in joining a cause-driven, customer focused company dedicated to positively impacting the environmental footprint? And are you looking for a workplace where your efforts and opinions really matter? Then join us to start your career!

### **About the job**

We are looking for a student assistant to join COACH Solutions at our headquarter in Copenhagen, Denmark.

You will be joining a dedicated company where you will have the opportunity to shape the communication and marketing strategy, and execution to a large extend. We work in an informal environment with straight forward communication, and plenty of room for learning on the job.

We expect you to be passionate about telling stories – both from a written and visual perspective - through different channels. It would be great if you have an eye for good stories that will resonate with our stakeholders. As part of the job, you will produce content for internal and external channels as well as social media, websites, etc. In close dialogue with our commercial team, you will be running various types of marketing initiatives and campaigns, and exhibitions.

Working hours will be approx. 10 hours per week with high flexibility around e.g., exams.

### **What does it take to become a student assistant at COACH Solutions?**

We are looking for someone who is currently studying for a bachelor's or master's degree in communication, branding, marketing, journalism or similar.

You are highly driven, full of creative initiatives and ready to make a difference in a somewhat conservative shipping industry. You are a natural "outgoing" person who can build working relationships with media agencies.

### **Your responsibilities will include**

- Writing articles and creating content for our website and social media.
- Contributing to internal and external communications campaigns and events.
- Continuing the process of increasing the brand awareness of COACH Solutions.
- Handle communication with media agencies.
- Drive the marketing side of COACH Solutions.

**We expect that you have**

- A passion for storytelling with good writing skills.
- Experience and natural flair for creating content like videos, editing photos, etc.
- Experience with Photoshop, PowerPoint and WordPress.
- Experience with using LinkedIn as a marketing platform.
- Fluent English skills.

**About us**

COACH Solutions is a vibrant and dynamic IT company providing SaaS-based solutions to the shipping industry, and we are determined to make a difference. Our IT solutions offers shipping companies tools to become more fuel efficient thus reducing their environmental footprint. We aspire to keep expanding our IT platform and offering solutions with an innovative mindset to provide best service and value saving potentials.

The people of COACH Solutions are our real asset, and we believe in ensuring the best possible working environment. We enjoy working together in a professional and informal working atmosphere where your colleagues have very different professional backgrounds. We pride ourselves in providing an environment that encourages professional and personal development and gives room for ambition.

We have offices in Copenhagen and Mumbai – so come and join an international company where YOU have the possibility to make a difference.

**For further information:**

If you have any questions about the position please contact: Thomas Hechmann, Commercial Manager on email: [the@coachsolutions.com](mailto:the@coachsolutions.com) or on mobile phone: +45 4022 8800

**How to apply:**

Please submit your application letter and CV in English to: [hr@coachsolutions.com](mailto:hr@coachsolutions.com)

Your application and CV will be treated with confidence.

**Application deadline:** As soon as possible. Applications are evaluated continuously, and interviews will take place as soon as possible.